Virtual Exhibits

From Exhibit Hall to Virtual Hall
More Exposure. More Engagement. More ROI.

As a virtual exhibitor you will enjoy **unmatched visibility** and **extended engagement** with the hematology community. From the pre-meeting preview days to months after the in-person event ends, your virtual exhibit stays open, visible, and connected to thousands of professionals.

ADVANTAGES THAT GO BEYOND THE EXHIBIT HALL

Extended Presence: Your exhibit will be live December 9, 2026 through March 6, 2027 – that's nearly three months of exposure to a highly targeted audience.

Complimentary Registrations: Include more of your team online – the more people you have participating, the greater your impact.

Direct Attendee Interaction: Engage with attendees through real-time text chat to generate leads and build relationships.

PROVEN AUDIENCE REACH

- **Preview Days:** Nearly 5,000 unique users accessed the 2024 virtual meeting platform before the in-person event.
- **Post-Meeting:** An average of 7,000 users continued to engage after the 2024 in-person exhibit hall closed.
- **Total Reach:** 14,500 unique users across all subspecialties in 2024!

This is your opportunity to access the entire meeting audience – in person and online – with one powerful virtual exhibit.

Priority Points: Exhibitors will earn one priority point for every $2,500 spent on support and marketing opportunities. To receive priority points, all contracts and payments must be received by October 1, 2026.

With months of continuous visibility and interaction, a virtual exhibit delivers unmatched value – keeping your organization connected, relevant, and remembered.
To reserve your spot, contact us at 703-631-6200 or *ashexhibits@spargoinc.com*.

Create meaningful connections with attendees worldwide – beginning with the virtual meeting.

EXHIBITOR DETAIL PAGE

Exhibitor Header Image/Video:
Exhibitors can add an image or video to their exhibit.
Requirements:
Image Size: 1200 x 675 px (16:9 ratio) 1MB
Image Format: JPEG. PNG, SVG
Video Format: YouTube, Vimeo

Exhibitor Background Image:
Exhibitors are able to provide their own background image.
Requirements:
Size: 2560 x 1600 px (16:10 ratio) 1MB
Format: JPEG, PNG, SVG

Exhibitor Vertical Ad:
Requirements:
Size: 1080 x 1920 px (9:16 ratio) 1MB
Format JPEG. PNG, SVG

Exhibitor Logo:
Exhibitors are able to provide their own logo.
Requirements:
Size: 400 x 200 px (2:1 ratio) 1MB
Format JPEG. PNG, SVG

Sessions and Videos:
Exhibits can link to virtual corporate presentations. If the session is live-streamed, the session will appear with date and time. If the session is on demand, the session will appear under video with no date and time.

Session Collateral:
Each session can have session-specific collateral that attendees will be able to access and/or download.
Requirements:
Format External link, PDF, DOC, DOCX, PPT, PPTX, PNG, JPEG

Company Representatives:
Listing of company representatives will either pull from the attendee profile or they can be manually added to the exhibit page.
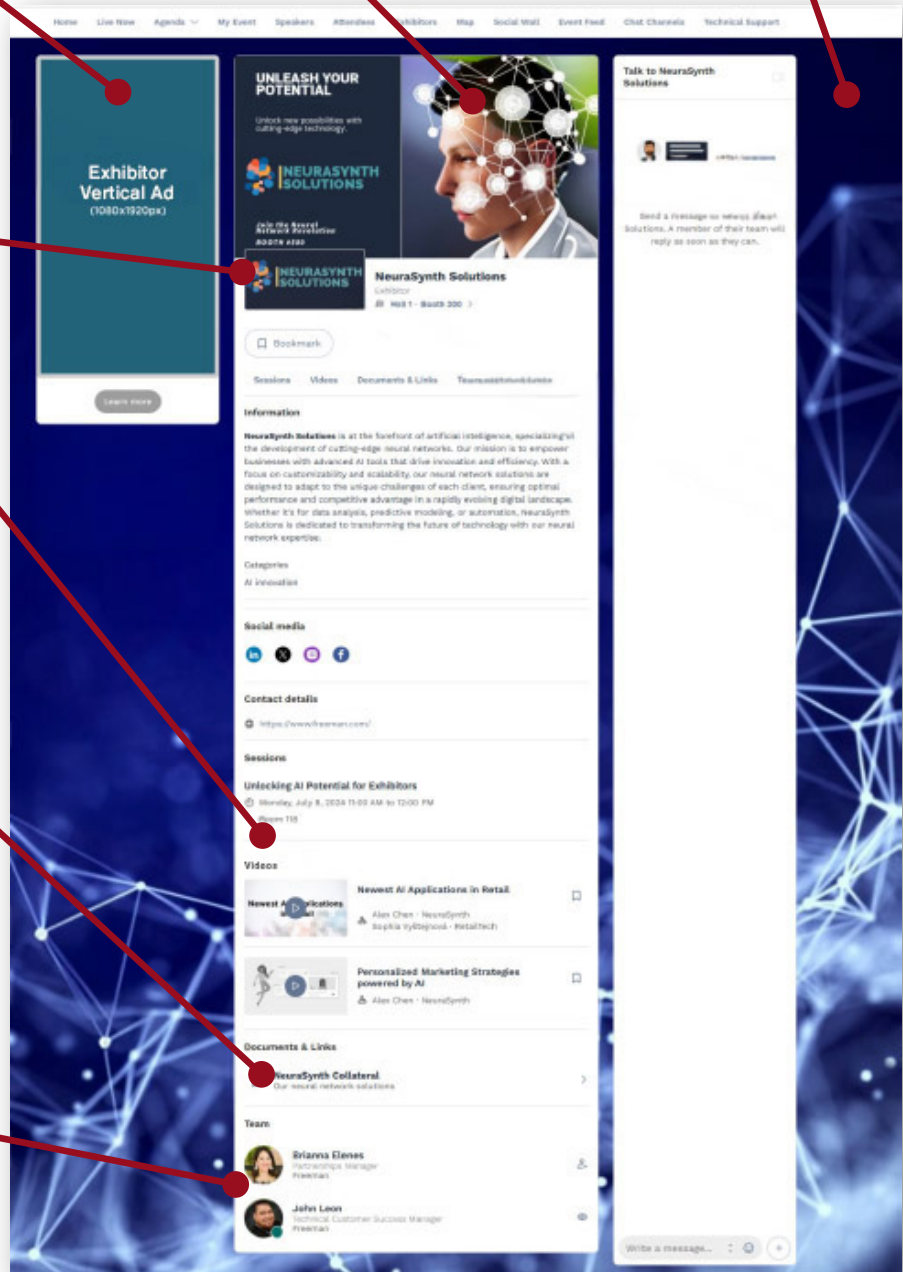*Requirements:*
Size: 200 x 200 px (squared ratio) 1MB

Image is for sample purposes only.