



# Virtual Advertising

## Command Attention with Prominent Digital Advertising

Maximize your visibility at the 2026 ASH Annual Meeting with a high-impact rotating digital ad on the virtual exhibitor list landing page – a key destination for attendees exploring the platform.

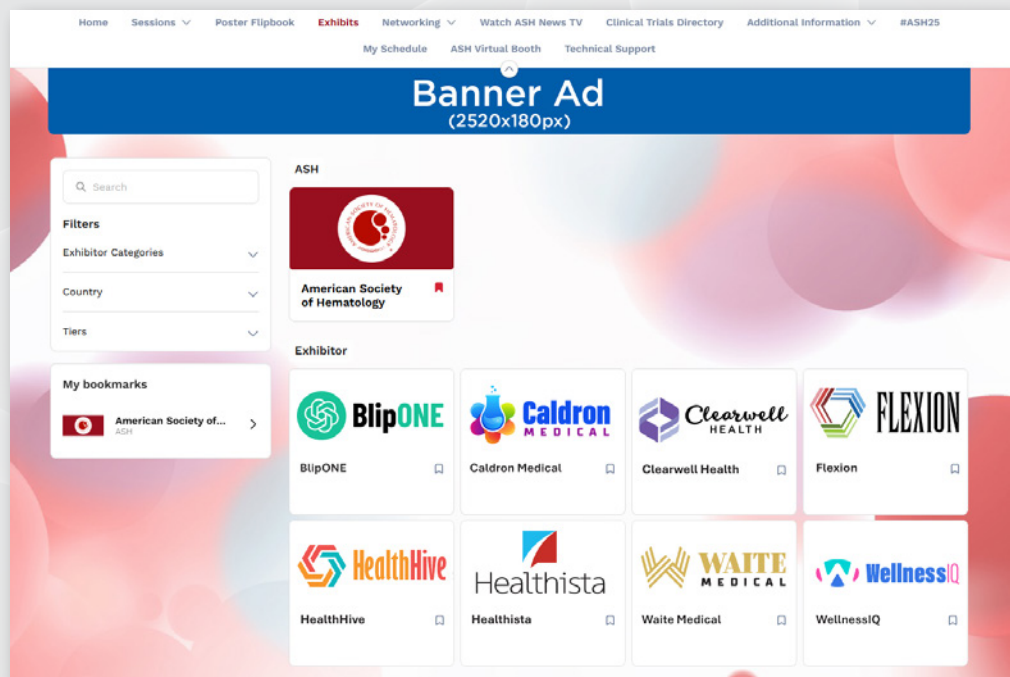


Image is for sample purposes only.

## THE VALUE BEHIND THE INVESTMENT



**Unmatched Exposure:** All attendees, including in-person participants, have access to the virtual platform before, during, and after the annual meeting.



**Direct Traffic:** Hyperlink your ad to your virtual exhibit or any URL of your choice to drive clicks and engagement.



**Limited Availability:** Opportunity is capped at five advertisers for maximum visibility.



**High-Visibility Placement:** Your 2520x180 ad rotates on a prime page seen by thousands of hematology professionals worldwide.

With extended reach, premium placement, and direct audience access, digital advertising on the virtual meeting platform helps you **build awareness, drive traffic, and generate leads** across the entire event audience.

**Priority Points:** Exhibitors will earn one priority point for every \$2,500 spent on support and marketing opportunities. To receive priority points, all contracts and payments must be received by October 1, 2026.

**Lock In Your Digital Ad Space!**

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