APPLICATION AND CONTRACT FOR MEETING ROOM BRANDING

68th ASH Annual Meeting & Exposition

Meeting Dates: December 12-15, 2026
Exhibit Dates: December 12-14, 2026
Ernest N. Morial Convention Center | New Orleans, LA

Submit application to:
ashexhibits@spargoinc.com

Contact Information

Company Name……

Contact…… Title……

Tel (direct)…… Mobile (required)……

Email (direct)…… Web Site ……

Address……

City…… State…… Zip……Country……

Meeting Room Branding Package

The Convention Center Hall A Meeting Room Branding Package includes corporate-only branded graphics on fabric overlays located on the front-facing wall of the Meeting Room. See the following page for additional details and deadlines.

☐ Convention Center Hall A Package – $17,500

# of Packages (Meeting Rooms): _____

Total Cost of All Packages: $_____

Payment Information

Deposit and Payment Schedule
January 28, 2026…50% due for applications submitted prior to January 28, 2026
January 28, 2026 – June 2, 2026…50% due with application
After June 2, 2026…100% due with application

ASH requires full payment no later than June 3, 2026. Failure to make payments does not release the contracted or financial obligation of Exhibitor. A late fee of 5% will be assessed on amounts past due by over 30 days.

Submit application to:
Email: ashexhibits@spargoinc.com

Need Help? Contact:
ashexhibits@spargoinc.com
703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties
Prior to January 28, 2026…0%
January 28, 2026 – June 2, 2026…50%
After June 2, 2026…100%

Make checks payable to: ASH (Reference Invoice Number on check)
ASH Tax ID: 23-7080568

Mail check payment to:
American Society of Hematology - Exhibits
P.O. Box 70705 ◆ Philadelphia, PA 19176-0705

Overnight check payment to:
American Society of Hematology - Box 70705 - Exhibits
Attn: Box 70705
400 White Clay Center Drive ◆ Newark, DE 19711

Credit Card Payments:
An invoice will be sent via email with instructions to submit a credit card payment online. A 3.5% nonrefundable processing fee will be added to all credit card payments.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *ASH Exhibitor Rules and Regulations.* Exhibitor agrees to receive all written and electronic correspondence from ASH, SPARGO, Inc. and official event contractors in reference to the ASH annual meeting and all future ASH events. This application will become a contract upon Exhibitor's authorized signature and ASH's acceptance and approval.

Exhibitor Signature…… Date……

Printed Name…… Telephone……

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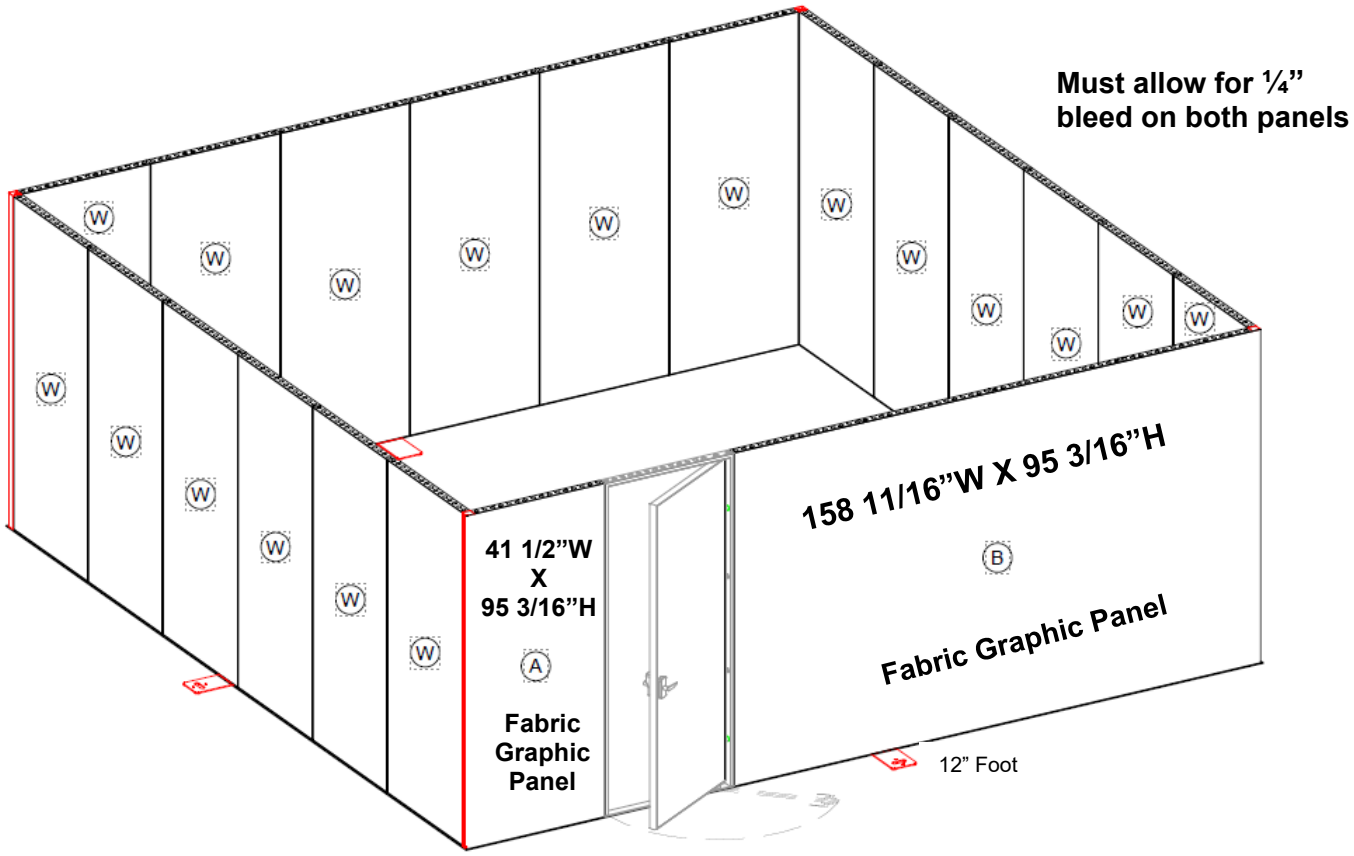
Convention Center Hall A Meeting Room Branding Package *(Corporate Branding Only)*



Meeting Room Branding Package Deadlines

Friday, October 2, 2026

Deadline to submit Application and Contract

Wednesday, October 14, 2026

Deadline to submit artwork for ASH review

Wednesday, October 21, 2026

Deadline to submit production ready artwork files

Friday, October 30, 2026

Deadline to approve artwork proof and send to production (Failure to meet this deadline will result in production late fees. Exhibitor will be responsible for all production late fees.)

Interested in Purchasing a Meeting Room?

View the available Meeting Rooms on the online Floor Plan.

Contact Kristin Hudson at ashexhibits@spargoinc.com, 703-631-6200, or 800-564-4220.