

# APPLICATION AND CONTRACT FOR HOTEL ROOM DOOR DROP OPPORTUNITIES

## 68th ASH Annual Meeting & Exposition

Meeting Dates: December 12-15, 2026

Exhibit Dates: December 12-14, 2026

Ernest N. Morial Convention Center | New Orleans, LA

Submit application to:

[ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com)



### Contact Information

Company Name .....

Agency Name (if applicable).....

Contact..... Title.....

Tel (direct)..... Mobile (required).....

Email (direct)..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

### Door Drop Opportunity Rates

☐ **Exclusive ASH Exhibitor Bag Advertising** - \$65,000

Total Cost of All Items: \$.....

**ASH Exhibitor Bag Insert**  
(rate is per insert, per day)

**ASH Exhibitor Bag  
Preferred Delivery Day\***

**Friday Satellite Symposia  
and Nonprofit Exhibitor Bag Insert**  
(rate is per insert)

☐ **Standard Rate** - \$10,500

☐ **Saturday**   ☐ **Sunday**

☐ **Standard Rate** - \$10,500

☐ **Nonprofit Rate** - \$4,000  
(status must be verified by ASH)

*\*Preferred delivery day will be honored on a  
first-come, first-served basis. Exhibitors will be  
notified if preferred delivery day is not available.*

☐ **Nonprofit Rate** - \$4,000  
(status must be verified by ASH)

**Insert Specifications** - Maximum Dimensions: 8 1/2" x 11", Maximum Weight: 3 ounces

### Payment Information

#### Deposit and Payment Schedule

January 28, 2026...50% due for applications  
submitted prior to January 28, 2026

January 28, 2026 – June 2, 2026...50% due with application

After June 2, 2026...100% due with application

**ASH requires full payment no later than June 3, 2026. Failure to  
make payments does not release the contracted or financial  
obligation of Exhibitor. A late fee of 5% will be assessed on  
amounts past due by over 30 days.**

Submit application to:

Email: [ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com)

Need Help? Contact:

[ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com)

703-631-6200 | 800-564-4220

### Cancellation Penalties

#### Cancellation Penalties

Prior to January 28, 2026...0%

January 28, 2026 – June 2, 2026...50%

After June 2, 2026...100%

**Make checks payable to:** ASH (Reference Invoice Number on check)

**Mail check payment to:**

American Society of Hematology - Exhibits  
P.O. Box 70705 • Philadelphia, PA 19176-0705

**Overnight check payment to:**

American Society of Hematology - Box 70705 - Exhibits  
Attn: Box 70705  
400 White Clay Center Drive • Newark, DE 19711

**Credit Card Payments:**

An invoice will be sent via email with instructions to submit a  
credit card payment online. A 3.5% nonrefundable processing fee  
will be added to all credit card payments.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *ASH Exhibitor Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASH, SPARGO, Inc. and official event contractors in reference to the ASH annual meeting and all future ASH events. This application will become a contract upon Exhibitor's authorized signature and ASH's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....