



68th ASH® Annual Meeting and Exposition

DEC. 12-15 • DEC. 12-14 (EXHIBITION DATES)
NEW ORLEANS, LOUISIANA

Corporate Presentations

Corporate Presentations provide exhibitors with the opportunity to present non-accredited educational sessions both in person and virtually. Product Theaters, Industry Theaters, Company Showcases, Clinical Trial Showcases, and Industry Forums allow industry to share news of their research and capabilities with ASH attendees.

The overall Corporate Presentation program will be promoted by ASH via the official meeting website, mobile app, Program-at-a-Glance, *ASH News Daily*, door drop insert, attendee tote bag insert, and “walk-in” slides in sessions rooms.

	Product Theater	Industry Theater	Company Showcase Clinical Trial Showcase	Industry Forum
Who's Eligible	■ Pharmaceutical companies with FDA-approved product(s) and indications	■ Companies with investigational products or indications in pipeline or clinical trials ■ Companies focused on cell therapy, gene therapy, immunotherapy, biotechnology, medical devices, medical technology, etc.	All exhibiting companies are eligible. These presentations are ideal for: ■ New exhibitors ■ Start-up companies ■ Non-profit organizations ■ Contract/Clinical Research organizations ■ Clinical Trial Enrollment	■ Exhibitors interested engaging with attendees in an interactive format.
Participation Parameters	Product Theater presentations are promotional presentations that highlight FDA-approved pharmaceutical products and indications.	Industry Theater presentations are non-CME, company developed presentations that highlight medical devices, medical technology, non-FDA approved pharmaceutical products, investigational products or devices in pipeline or clinical trial phases, and patient treatment resources.	Showcase presentations are promotional presentations that provide an overview of the companies' services, pipeline products, clinical trials, or mission-based initiatives for a company, non-profit organization, or contract/clinical research organization. Presentations may not solely focus on the clinical benefit or science relating to an approved product.	Industry Forums are non-CME company developed sessions with interactive discussion on topics focused on educational resources for the diagnosis and treatment of hematologic diseases, improvements or quality in health care, patient support services and/or treatment resources. Session content may not focus solely on the promotion of specific pharmaceutical products, medical devices, medical technology, investigational products or devices in pipeline or clinical trial phases.
In-person Fees	\$110,000 pre-recorded virtual add-on - \$30,000	\$110,000 pre-recorded virtual add-on - \$30,000	\$18,000 pre-recorded virtual add-on - \$5,000	\$137,500
Virtual Fees	\$110,000 (pre-recorded)	\$110,000 (pre-recorded)	\$18,000 (pre-recorded)	N/A
Format*	■ 60-minute presentation ■ Available in-person, virtual, or hybrid	■ 60-minute presentation ■ Available in-person, virtual, or hybrid	■ 15-minute presentation ■ Available in-person or virtual	■ 60-minute presentation ■ Available in-person only
Date/Time*	Saturday: 11:30 a.m. - 12:30 p.m. Sunday: 8:00 a.m. - 9:00 a.m. 11:30 a.m. - 12:30 p.m. Monday: 8:00 a.m. - 9:00 a.m. 12:15 p.m. - 1:15 p.m.	Saturday: 11:30 a.m. - 12:30 p.m. Sunday: 8:00 a.m. - 9:00 a.m. 11:30 a.m. - 12:30 p.m. Monday: 8:00 a.m. - 9:00 a.m. 12:15 p.m. - 1:15 p.m.	Saturday: 1:30 p.m. - 1:45 p.m. 1:45 p.m. - 2:00 p.m. 3:30 p.m. - 3:45 p.m. 3:45 p.m. - 4:00 p.m. Sunday: 4:15 p.m. - 4:30 p.m. Monday: 10:00 a.m. - 10:15 a.m. 10:15 a.m. - 10:30 a.m.	Saturday: 8:00 a.m. - 9:00 a.m.

Speakers for all Corporate Presentations with the exception of Industry Forums must be an internal staff member of exhibiting company.

Health care personnel (HCP) and key opinion leaders (KOL) can be invited to participate in an Industry Forum if they meet criteria as outlined in ASH guidelines.

Presentation date and time will be assigned by ASH. Presentation times are subject to change.

Secure your Corporate Presentation! 800-564-4220 | 703-631-6200 | ashexhibits@spargoinc.com

Priority Points: Exhibitors will earn one priority point for every \$2,500 spent on support and marketing opportunities. To receive priority points, all contracts and payments must be received by October 1, 2026.