



68th ASH® Annual Meeting and Exposition

DEC. 12-15 (MEETING DATES) • DEC. 12-14 (EXHIBITION DATES)
NEW ORLEANS, LOUISIANA

#ASH26



Corporate Poster Walks

Champion Discovery in Hematology Through Your Supported Research

The **ASH Corporate Poster Walks** offer exhibitors a unique opportunity to feature **research supported or sponsored by your organization**. You select the posters, and ASH provides the platform—together, we connect your science with the hematology community dedicated to improving patient outcomes.



Image is for sample purposes only.

WHAT'S INCLUDED?



Introductory Remarks

Open the session with comments from your company representative to frame the research focus and highlight your organization's commitment to advancing hematologic science.



Poster Presentations

Feature up to **six selected posters**, each with a concise five-minute pre-recorded presentation, played consecutively (up to 30 minutes) on the virtual meeting platform.



Panel Discussion

Engage audiences with a **20-25-minute pre-recorded panel discussion** featuring poster presenters (invited by your organization) and up to two company representatives. Attendee interaction is encouraged through the real-time chat feature. Upgrade to **livestreamed panel discussion** is available. Presenters are invited by your organization - participation is encouraged but not required.

WHY PARTICIPATE?

Position your company as a scientific leader by sharing research that contributes to progress in hematology and the development of new therapies for patients.

- **Showcase Impact:** Highlight important studies and findings your organization has supported.
- **Reach Hematology Leaders:** Engage a global, highly specialized ASH audience.
- **Build Engagement:** Encourage live conversation and Q&A with hematology professionals.
- **Reinforce Credibility:** Align your brand with ASH's legacy of scientific excellence.

DETAILS

- **Dates:** Wednesday, December 16 and Thursday, December 17
- **Duration:** One-hour sessions scheduled to avoid overlap with ASH Poster Walks
- **Priority Points:** Exhibitors will earn one priority point for every \$2,500 spent on support and marketing opportunities. To receive priority points, all contracts and payments must be received by October 1, 2026.

Secure Your Session Today!

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