Expand Your Presence at AFCEA TechNet Cyber 2027!

Reach Attendees Online with an Enhanced Listing!

As you know, the key to success for exhibitors at AFCEA TechNet Cyber is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

Increase your exposure with premium listing placement, logos, longer company descriptions, product photos with descriptions, and videos designed to draw attention to your listing and help drive traffic to your booth. Purchase an Enhanced Listing today!

	Basic Listing – Included	Enhanced Listing – $1,250
Online Listing		
Company Name	●	●
Booth Number	●	●
Website URL	●	●
Company Logo	●	●
Company Profile Banner	●	●
250 Character Company Description	●	●
Links to Social Media Platforms	●	●
Searchable Product and Service Categories	3	6
Products	1	4
Press Releases	1	3
Company Video		1
Additional 250 Characters for Company Description		●
Company Logo on Floor Plan (requires a 20x20 or larger)		●
Placement on Enhanced Listing Tab		●
Prime placement above the online exhibitor list, including company logo – a unique benefit limited to only a few!		●
Featured name, logo, and description in the Expo Preview email sent to current and prospective attendees leading up to the event.		●
NEW! Company name and logo featured on printed onsite map and agenda, distributed to all attendees.*		●

**Benefit only applies to purchased Enhanced Listing exhibitors. Not applicable for Enhanced Listings included in Supporting Partner benefits.*

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2027 event.

To take advantage of this opportunity, contact the
AFCEA Exhibit Management Team
888-215-2241 / 703-995-2567
afceaexhibits@spargoinc.com

Enhanced Listing Contract

TechNet Cyber 2027

Baltimore Convention Center
Baltimore, MD
May 11-13, 2027

Contact Information

Company Name……

Contact……

Tel…… Fax……Email……

Address……

City…… State……Zip……Country……

Enhanced Listing Rate

☐ Enhanced Listing - $1,250.00

Payment Information

Initials	Deposit and Payment Schedule
	Due with application - 50%
	After November 12, 2026 - 100%
Failure to make payments does not release the financial obligation of the Exhibitor.	

Cancellation Penalties	Initials
Through August 6, 2026 - 0%	
August 7, 2026 – November 12, 2026 - 50%	
After November 12, 2026 - 100%	

Make checks payable to: AFCEA

Email application to:
Email: ExpoContracts@spargoinc.com

Mail payments to: AFCEA International, c/o SPARGO, Inc.
1881 Campus Commons Dr., Suite 350, Reston, VA 20191

Need Help? Contact:
afceaexhibits@spargoinc.com
888-215-2241 | 703-995-2567

Credit Card Payments:
An invoice will be sent via email with instructions to submit a credit card payment online.

I, the undersigned, hereby make Application for Enhanced Listing, at TechNet Cyber 2027. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the TechNet Cyber 2027 Rules and Regulations and all policies, adopted by AFCEA International (AFCEA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from AFCEA, SPARGO, Inc. and official event contractors in reference to TechNet Cyber 2027 and future AFCEA events. This application will become a contract upon Exhibitor's authorized signature and AFCEA's acceptance and approval.

Exhibitor Signature…… Date……

Printed Name……Telephone……