

Only Here.

ADLM
2027

JULY 25-29
CHICAGO, IL, USA

ADLM 2027 Product Showcase Package

Showcase Your Products. Expand Your Reach. Amplify Your Impact.

\$2,500 for 1st product
\$500 each additional product

Attendees at the ADLM 2027 meeting are eager to discover the latest and most innovative developments in the industry. To help your brand stand out, the ADLM 2026 Product Showcase Package combines three highly effective digital visibility tools in one convenient offering. This package is designed to position your product(s) prominently on the meeting website, through the mobile app, in Clinical Lab News, and the digital show dailies.

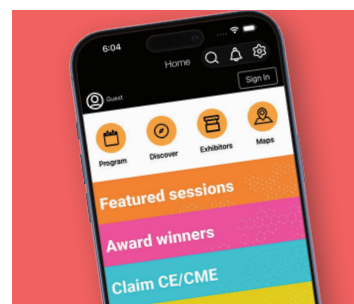
Package Includes

Featured Product Showcase listing including product photos and descriptions.

Your product will be highlighted in a searchable directory on the ADLM meeting website. This directory is accessible to attendees before, during, and after the conference, maximizing the visibility of your product.

ADLM 2027 Mobile App Integration:

Your products are directly featured in the Product Showcase within the ADLM mobile app, ensuring they are visible to attendees as they search and plan their meeting experience. The app integration mirrors your online listing, making it easy for attendees to find your products and navigate to your booth seamlessly on their mobile devices.



Bonus Exposure

Clinical Laboratory News (July–August 2027 Issue): Your product listing will be included in the July and Augusts issue of *Clinical Laboratory News*, which is distributed to 40,000 subscribers with bonus distribution at the meeting (included in ClinPak).



Submission deadline: June 5, 2027

TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,
call 703-631-6200, or email
adlmexhibits@spargoinc.com.

ADLM Association for
Diagnostics &
Laboratory Medicine™
Formerly AACC

